

Market orientation and technological orientation in business services: The moderating role of organizational culture and human resources on performance

Source: plos | **Author:** Borodako, Berbeka, Rudnicki, Lopaciuk-Gonczaryk | **Published:** July 01, 2022

Source URL: <https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0270737>
